

Bonnie Wills: Matchmaker



Name:
Bonnie Wills

Personal:
Born in New York City, Wills moved to Phoenix in 1994 where she lives with her husband, Stand, and their five children. She started Bonnie the Matchmaker and bonnithematchmaker.com

as a home-based business so she could be close to her children.

How did you get into matchmaking?

I heard there are 700,000 singles in the Valley, and I've always thought the best place to meet somebody would be at a dinner party. So I decided to start my own business called Dinner Date Etc. After hosting dinners, I heard many couples complaining about spending a lot of money on dating services and getting poor results. That's when I realized I could do it better for less cost and with more integrity.

Do you believe in soul mates?

Yes. But I also believe there's more than one soul mate for us, and friends, not just lovers, can be soul mates, too.

What's the key to a good relationship?

You have to have fun together. If you can't have fun, it doesn't matter how rich, powerful, or good-looking you might be.

What's the secret to finding the perfect match?

For me, it's a gift. You have it or you don't. You have to be a people person. Never base your impression on a first date. I always say date three times before you cancel someone out. Just be-

cause that person may not be a possible partner doesn't mean you haven't made a friend who may lead you to meet other people.

Is it true that opposites attract?

There's a lot of truth to it, but it's not a hard and fast rule. People who are too similar can clash. For instance, two people who are both very particular probably won't get along.

What types of questions do you ask your clients?

I ask about childhood, how they were raised, family, relationships, divorces.

When is your busy season?

Spring and fall.

Does love really conquer all?

I'm a very practical person, so I would say no. But it's definitely not a hindrance. I believe 90% of love's success is based on who you're married to. That person can either be a negative or a positive influence.

Toughest challenge:

Turning away clients I know I can't help.

Favorite place to eat in Scottsdale :

There are so many, but I like The Salt Cellar, Flo's Unique Chinese Cuisine, and Julio's Too.

Favorite place to shop:

Target

Proudest moment:

My children and their accomplishments.

Most valued possession:

My father's artwork.

What was your most romantic date?

Any of my anniversaries or birthdays because my husband is such a romantic.

Favorite book:

Gone with the Wind

Favorite movie:

It's a Wonderful Life, There's Something About Mary, Animal House

Biggest regret:

Not going to Israel to study for a year when I had the chance.

What is your secret guilty pleasure?

Good quality dark chocolate, you can find it at the checkout counter at Trader Joe's.

What was a turning point that helped shape who you are today?

Moving to Arizona because of how different it is from living in New York .

What's your motto?

Housework makes you ugly.

Favorite food:

Ethnic cuisine and good New Jersey pizza.

Most indispensable article of clothing:

Navy-blue blazer.

If you didn't have your current job, what would you be doing now?

I'd be an architect.

Bonnie The Matchmaker, Inc.

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